



ANGLAIS - 4ème Arts P - Dossier 3

2019-2020

Professeur: J. Kirby

Hello !!

Le 20 avril 2020

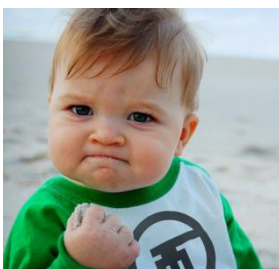
Le temps passe, les journées se ressemblent, la télé nous accable de chiffres désolants... mais j'espère que tout va toujours bien pour toi, ta famille et ton entourage.

Il ne veut pas encore nous lâcher ce fichu virus mais continuons nos efforts et on va y arriver ! Ce n'est pas le moment de lâcher, on voit que les choses commencent à aller un tout petit peu mieux.

Puisque le confinement est prolongé, nous gardons le seul moyen de ne pas perdre totalement le contact, les petits dossiers... Voici donc le troisième... Maintenant tu le sais, le but n'est pas de te charger de travail mais bien d'entretenir un peu ton anglais.

Je te souhaite bonne réception de ce nouveau dossier et espère de tout coeur que nous sortirons tous indemnes de cette crise.

Bon travail ! Et surtout continue à bien prendre soin de toi et de tes proches.



***Take good care
of yourself !***

Monsieur Kirby

Un peu plus de lecture...

Tu en bois probablement de temps en temps voire régulièrement mais connaissais-tu l'histoire du Coca-Cola

Consigne:

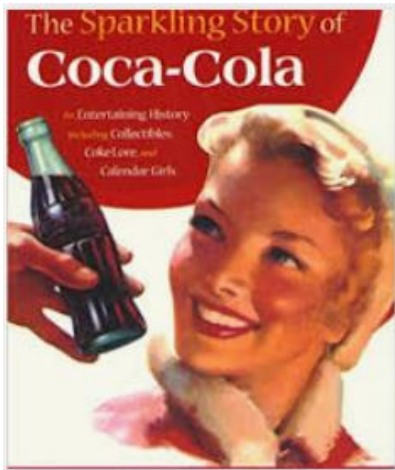
Lis tranquillement mais attentivement le texte ci-dessous. Tu trouveras au bas du texte un guide vocabulaire qui t'aidera à mieux comprendre certains mots.

Réalise ensuite la tâche.s décrite.s plus bas.

The story of Coca-Cola

Probably the best-known drink in the world !

What is the most recognizable object in the world? Could it be a football? Or a Big-Mac? No, the answer is a Coca-Cola bottle. The famous Coca-Cola bottle is over 100 years old !



Football and big macs are certainly part of life for lots of people; but Coca-Cola is now a permanent part of world culture. People know and drink Coca-Cola all over the world.

It is said that the Coca-Cola bottle is the most recognised object in the world. Hundreds of millions of people can recognise a Coke bottle by its **shape**, even if they cannot see it! And the famous Coca-Cola **logo** is the most famous logo in the world. **Unlike** any other famous commercial logo, it has not changed in 100 years!

But the story of Coca-Cola is even older than that. It was in 1886 that John Pemberton, a **druggist** in Atlanta, Georgia, invented a new type of **syrup**, using coca leaves, sugar and cola **nuts**, plus a few other secret **ingredients**! Pemberton sold it as a medicine; and with its coca (the **source** of cocaine), it must have made people feel good!

Nevertheless, Pemberton's medicine was not very successful, so he sold his secret **formula** to another druggist, Asa Candler. Candler was interested, because he had another idea; he thought that Pemberton's "medicine" would be much better if it was mixed with **soda**.

Candler was thus the man who really invented the drink Coca-Cola. At first he sold it in his drugstore; then he began selling the syrup to other drugstores, who used it with their soda fountains. Candler also **advertised** his new drink, and soon people were going to drugstores just to get a drink of Coca-cola.

Before long, other people became interested in the product, including a couple of businessmen who wanted to sell it in bottles. Candler sold them a **licence** to bottle the drink, and very quickly the men became millionnaires. The famous bottle, with its very **distinctive** shape, was designed in 1916.

During the First World War, American soldiers in Europe began asking for Coca-Cola, so the Coca-cola company began to export to Europe. It was so popular with soldiers, that they then had to start bottling the drink in Europe.

Today, Coca-Cola is made in countries all over the world, including Russia and China; it is the world's most popular drink.

As for the famous formula, it is probably the world's most valuable secret! The exact ingredients for making Coca-Cola are only known to **a handful of** people. And **as for** the "coca" that was in the original drink, that was **eliminated** in 1903. It was a drug, and too dangerous. Today's Coca-Cola contains caffeine, but not cocaine!



WORD GUIDE

shape : form - **logo**: logotype, name-image - **unlike** : differently to - **druggist**: pharmacist - **syrup**: concentrated sweet drink - **nuts**: hard round fruits - **ingredient**: element - **source**: origin - **formula**: recipe, instructions for making something - **soda**: bubbling water, fizzy water - **advertise**: publicise - **licence**: permit, authorisation - **distinctive**: memorable, special - **as for**: concerning - **a handful of**: a very small number of - **eliminate**: take out

Tâche 1

Réponds aux questions suivantes en français.

1. Qui a inventé en premier le Coca-Cola et qui était-ce ?

2. Quelle est une des choses qui permet de reconnaître le Coca-Cola au premier coup d'oeil ?

3. Comment Asa Candler a-t-il modifié le Coca-Cola de départ ?

4. Comment le Coca-)Cola s'est-il fait connaître en Europe?

5. Y a-t-il, de nos jours, encore de la cocaïne dans le Coca-Cola ? Explique.
